

view by Lassen.

Copenhagen

by Lassen owns the rights to the designs of two of Denmark's greatest architects – Mogens Lassen (1901-1987) and Flemming Lassen (1902-1984). The Lassen brothers were extremely talented and were honoured with many awards and grants for their unique designs and iconic architecture. by Lassen is a family business whose simple mission is to carry the Lassen legacy forward – because good design lives on through new generations.



BY LASSEN EXPANDS THE VIEW COLLECTION WITH A MIRROR IN COPPER

Mirror, mirror on the wall, who's the fairest of them all?

Distinctive, simple and timeless design characterise the View mirror, which with its minimalist look seems to float out from its place on the wall. In response to huge interest in the View collection, by Lassen is now adding a mirror in copper – a colour that matches the iconic Kubus collection and the cubist-style Twin side table.

Strong metallic elements in interior design are anything but a flash in the pan, and at by Lassen copper has become an integrated and consistent colour across the collections. The launch of View in copper therefore comes as a natural extension of the by Lassen collection.

A mirror is a highly effective way to make a room appear larger and it also creates atmosphere – whether you use it in a traditional way or treat it as an artwork in itself. Hang the View mirror in your hallway, your bedroom, your bathroom or among your artworks in the living room.

The design is simple Scandinavian and the thin 5 mm frame and matte surface finish match the Illustrate picture frame. The View mirrors come in two sizes: 56x56 cm and 70x70 cm, and are now available in the following colours: copper, black and white.

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DESIGN

by Lassen, 2013

VARIANTS

Copper, white or black
56x56 cm / 70x70 cm

MATERIALS

Lacquered aluminium

PRICE

139 GBP / 159 GBP

For further information and images in high resolution, please contact Henriette Noermark Andersen at hna@bylassen.com or on tel. +45 40 78 52 53. Images can also be downloaded at www.flickr.com/photos/bylassen.