



## BY LASSEN'S STROPP HANGING PEG – NOW IN STAINLESS STEEL AND BLACK LEATHER



Stropp is a multifunctional hanging peg that adds character and a style to the interior. Ideal for use as both a traditional peg as well as a strap, Stropp makes hanging and storing your everyday items a little more beautiful.

Stropp is made in good Scandinavian style with simplicity, quality and a preference for materials that age with grace. Developed with the upmost attention to detail, Stropp's simple design combines black, brown or natural leather straps with either brass, copper, black and now stainless steel knobs.

The new stainless steel Stropp is available with black leather and brings a polished, industrial feel to the interior, helping to creating a fresh and cool expression. With its shiny silver look, the stainless steel Stropp is ultra-clean and slightly more masculine in appearance than the brass and copper Stropps in the collection.

With an abundance of chrome and steel already found in many kitchens and bathrooms, the new Stropp in stainless steel is ideas for storing and hanging things in these two rooms and is able to fit in well with the overall look.

Stropp's versatility means that it can also be used for everything from hanging tea towels and cloths, placing utensils on, hanging coats in the hallway or for newspapers and magazines in the reading corner of your living room. It can even be used as a funky wine rack. The possibilities are endless and only your imagination sets the limit.

### BY LASSEN



by Lassen owns the rights to the designs of two of Denmark's greatest architects: Mogens Lassen and Flemming Lassen. The Lassen brothers were innovators in architectural modernism and produced numerous iconic designs throughout their lives. Our simple mission is to build upon the tradition of Mogens and Flemming Lassen to ensure that exceptional original and rediscovered designs continue to live on through new generations.

*by Lassen.*  
COPENHAGEN

Stropp in stainless steel will be available in stores and at [bylassen.com](http://bylassen.com) at the start of September 2016.

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#### PRODUCT NAME

Stropp

#### DESIGN

by Lassen 2015

#### MATERIAL

Black, natural or brown leather / solid brass, solid copper, lacquered or chrome plated steel

#### SIZE

15 x 3 cm

#### COLOUR

Black / Stainless steel, Black / Black, Black / Brass, Brown / Brass or Natural / Copper

#### PRICES

EUR 62 / GBP 45 / USD 69 / AUD 87 / DKK 399 / NOK 499 / SEK 499

For product loans, interviews and high res images please contact Chris Day at [cd@bylassen.com](mailto:cd@bylassen.com) and tel. +45 25 78 24 53 or Nadia Lassen at [nl@bylassen.com](mailto:nl@bylassen.com) and tel. +45 40 43 79 53. Images can also be downloaded by clicking on 'Images' at the following link: [https://bylassen.syncedtool.eu/shares/folder/ff46a00ea89326/?folder\\_id=82](https://bylassen.syncedtool.eu/shares/folder/ff46a00ea89326/?folder_id=82)